

2020 Global Tourism Watch COVID Special Survey

Wave 2 – July 2020



Canada



CAN

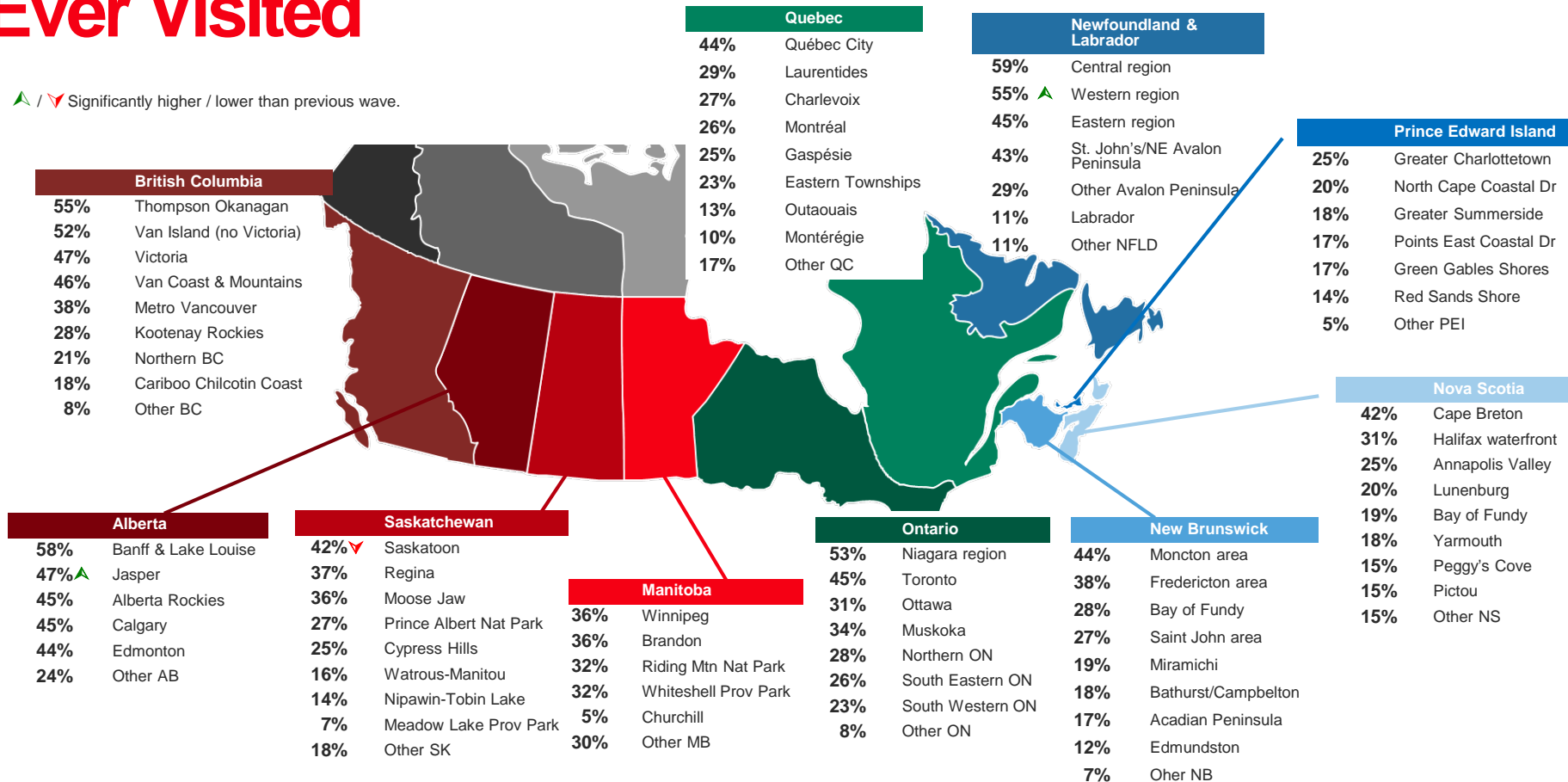
1.

In-Province Tourism Demand

Wave 2 – July 2020

Ever Visited

▲ / ▼ Significantly higher / lower than previous wave.



Base: In-province pleasure travellers

QS10b_NEW_IP In addition to the destinations that you mentioned you have travelled to in the past 3 years within <province of residence>, which of the following destinations have you ever visited on a vacation trip which was 1 or more nights long, where you spent at least 1 night in paid accommodation? (Select all that apply)

Aided Consideration (Next Year) – Top 5 City/Region



	W1 (n=750)	W2 (n=750)	W3 (n=)
British Columbia			
Vancouver Island (no Victoria)	41%	44%	
Thompson Okanagan	39%	42%	
Vancouver Coast & Mountains	33%	34%	
Victoria	36%	31%	
Metro Vancouver	21%	19%	


	W1 (n=750)	W2 (n=750)	W3 (n=)
Alberta			
Banff & Lake Louise	53%	52%	
Jasper	44%	45%	
Alberta Rockies	45%	43%	
Calgary	26%	28%	
Edmonton	24%	25%	

	W1 (n=250)	W2 (n=250)	W3 (n=)
Saskatchewan			
Saskatoon	33%	35%	
Moose Jaw	26%	29%	
Prince Albert Nat Park	28%	25%	
Cypress Hills	25%	24%	
Regina	23%	24%	

	W1 (n=250)	W2 (n=250)	W3 (n=)
Manitoba			
Whiteshell Provincial Park	31%	32%	
Riding Mountain Nat Park	33%	31%	
Winnipeg	23%	19%	
Brandon	22%	17%	
Churchill	18%	17%	

	W1 (n=1050)	W2 (n=1050)	W3 (n=)
Ontario			
Niagara Region	43%	41%	
Muskoka	29%	31%	
Toronto	27%	27%	
Ottawa	24%	20%	
South Eastern Ontario	19%	19%	
Northern Ontario	17%	19%	

	W1 (n=750)	W2 (n=750)	W3 (n=)
Quebec			
Québec City	29%	23% 	
Gaspésie	24%	19%	
Charlevoix	23%	19%	
Laurentides	17%	16%	
Eastern Townships	18%	13% 	

 /  Significantly higher / lower than previous wave.

Note: Please refer to detailed data tables for results from the full list of in-province destinations.

Base: In-province pleasure travellers

4 BVC1b_IP You may have already mentioned this before, but which destinations would you seriously consider visiting in the next year? (Select all that apply)

(cont.)

Aided Consideration (Next Year) – Top 5 City/Region (cont.)

	W1 (n=200)	W2 (n=201)	W3 (n=)
New Brunswick			
Moncton Area	40%	40%	
Bay of Fundy	32%	40%	
Saint John Area	21%	29%	
Fredericton Area	25%	28%	
Miramichi	19%	23%	

	W1 (n=200)	W2 (n=211)	W3 (n=)
Nova Scotia			
Cape Breton	40%	43%	
Annapolis Valley	36%	29%	
Halifax waterfront area	37%	28%	
Lunenburg	27%	26%	
Peggy's Cove	28%	22%	
Bay of Fundy	22%	22%	

	W1 (n=125)	W2 (n=111)	W3 (n=)
Prince Edward Island			
Points East Coastal Drive	36%	37%	
North Cape Coastal Drive	34%	28%	
Greater Charlottetown	28%	22%	
Green Gables Shore	25%	22%	
Red Sands Shore	18%	21%	

	W1 (n=200)	W2 (n=185)	W3 (n=)
Newfoundland & Labrador			
Western Region	41%	44%	
Central Region	38%	43%	
Eastern Region	24%	30%	
St. John's / NE Avalon	29%	27%	
Other Avalon Peninsula	25%	13% ▼	

▲ / ▼ Significantly higher / lower than previous wave.

Note: Please refer to detailed data tables for results from the full list of in-province destinations.

Base: In-province pleasure travellers

NET Active Planning – Top 5 City/Region

	W1 (n=750)	W2 (n=750)	W3 (n=)
British Columbia			
Okanagan	17%	16%	
Vancouver Island (no Victoria)	12%	15%	
Metro Vancouver	12%	14%	
Victoria	14%	13%	
Vancouver Coast & Mtns	12%	13%	

	W1 (n=750)	W2 (n=750)	W3 (n=)
Alberta			
Edmonton	15%	18%	
Calgary	16%	16%	
Banff & Lake Louise	14%	16%	
Jasper	14%	16%	
Alberta Rockies	15%	15%	

	W1 (n=250)	W2 (n=250)	W3 (n=)
Saskatchewan			
Regina	10%	16%	
Prince Albert Nat Park	8%	16%	
Saskatoon	13%	13%	
Meadow Lake Prov Park	5%	9%	
Cypress Hills	11%	8%	

	W1 (n=250)	W2 (n=250)	W3 (n=)
Manitoba			
Winnipeg	18%	13%	
Whiteshell Provincial Park	9%	11%	
Riding Mountain Nat Park	10%	8%	
Brandon	8%	6%	
Churchill	5%	6%	

	W1 (n=1050)	W2 (n=1050)	W3 (n=)
Ontario			
Toronto	14%	13%	
Ottawa	11%	10%	
Niagara Region	11%	9%	
Muskoka	11%	8%	
Southwestern Ontario	8%	8%	

	W1 (n=750)	W2 (n=750)	W3 (n=)
Quebec			
Québec City	11%	10%	
Gaspésie	9%	10%	
Charlevoix	9%	8%	
Montréal	9%	8%	
Laurentides	7%	7%	
Eastern Townships	7%	7%	

▲ / ▼ Significantly higher / lower than previous wave.

Note: NET Active Planning = respondents who are gathering information, planning a visit, making arrangements, or already booked.

Note: Please refer to detailed data tables for results from the full list of in-province destinations.

Base: In-province pleasure travellers

6 MP1_IP Which of the following best describes your current situation when thinking about each of the following destinations for a vacation trip? (Select all that apply)

NET Active Planning – Top 5 City/Region (cont.)

	W1 (n=200)	W2 (n=201)	W3 (n=)
New Brunswick			
Moncton Area	16%	14%	
Miramichi Area	10%	13%	
Saint John Area	16%	9%	
Acadian Peninsula	11%	9%	
Bay of Fundy	7%	8%	

	W1 (n=200)	W2 (n=211)	W3 (n=)
Nova Scotia			
Cape Breton	22%	17%	
Halifax Waterfront	14%	7%	
Annapolis Valley	12%	7%	
Lunenburg	8%	7%	
Pictou	7%	4%	
Yarmouth	9%	4%	

	W1 (n=125)	W2 (n=111)	W3 (n=)
Prince Edward Island			
Red Sands Shore	5%	14%	
Points East Coastal Drive	10%	13%	
Greater Charlottetown	16%	12%	
Greater Summerside	11%	11%	
North Cape Coastal Drive	10%	9%	

	W1 (n=200)	W2 (n=185)	W3 (n=)
Newfoundland & Labrador			
St. John's / NE Avalon Peninsula	14%	18%	
Central Region	20%	15%	
Other Avalon Peninsula	11%	15%	
Eastern Region	11%	13%	
Western Region	19%	10%	

▲ / ▼ Significantly higher / lower than previous wave.

Note: NET Active Planning = respondents who are gathering information, planning a visit, making arrangements, or already booked.

Note: Please refer to detailed data tables for results from the full list of in-province destinations.

Base: In-province pleasure travellers

7 MP1_IP Which of the following best describes your current situation when thinking about each of the following destinations for a vacation trip? (Select all that apply)

Net Promoter Score (NPS) – Top 5 City/Region

	W1 (n=750)	W2 (n=750)	W3 (n=)
British Columbia			
Vancouver Island (no Victoria)	+22	+26	
Victoria	+29	+22	
Vancouver Coast & Mountains	+22	+22	
Thompson Okanagan	+19	+15	
Kootenay Rockies	0	+10	

	W1 (n=750)	W2 (n=750)	W3 (n=)
Alberta			
Banff & Lake Louise	+41	+43	
Alberta Rockies	+44	+41	
Jasper	+38	+40	
Calgary	-19	-17	
Edmonton	-25	-17	

	W1 (n=250)	W2 (n=250)	W3 (n=)
Saskatchewan			
Meadow Lake Provincial Park*	-6	+51 ▲	
Cypress Hills*	+42	+34	
Prince Albert Nat Park*	+38	+21	
Watrous-Manitou*	+26	+1 ▼	
Moose Jaw*	-2	+1	

	W1 (n=250)	W2 (n=250)	W3 (n=)
Manitoba			
Churchill*	-4	+43 ▲	
Whiteshell Provincial Park*	+22	+34	
Riding Mountain Provincial Park*	+20	+14	
Winnipeg*	-28	+5 ▲	
Brandon*	-39	-36	

	W1 (n=1050)	W2 (n=1050)	W3 (n=)
Ontario			
Muskoka	+15	+24 ▲	
Niagara Region	+28	+12 ▼	
South Eastern Ontario	+4	+11	
Toronto	+6	+2	
Ottawa	+7	+1	

	W1 (n=750)	W2 (n=750)	W3 (n=)
Quebec			
Gaspésie	+47	+40	
Charlevoix	+48	+31 ▼	
Québec City	+30	+23	
Eastern Townships	+35	+21 ▼	
Laurentides	+22	+11	

▲ / ▼ Significantly higher / lower than previous wave.

Note: Net Promoter Score (NPS): This measure has an 11pt scale (0-10). The score is calculated by subtracting Detractors (0-6 rating) from Promoters (9-10 rating). Asked of past visitors only.

Note: Please refer to detailed data tables for results from the full list of in-province destinations.

Base: In-province pleasure travellers who have visited destination * Small base size (<100), interpret with caution.

8 MP11_CA_NEW1_IP. Whether you have visited or not, how likely are you to recommend each of the following vacation destinations to a friend, family member or colleague?

(cont.)



Net Promoter Score (NPS) – Top 5 City/Region (cont.)

	W1 (n=200)	W2 (n=201)	W3 (n=)
New Brunswick			
Bay of Fundy Area*	+48	+42	
Acadian Peninsula*	+29	+30	
Moncton Area*	+23	+36	
Miramichi Area*	-26	+9▲	
Saint John*	-18	-4	

	W1 (n=200)	W2 (n=211)	W3 (n=)
Nova Scotia			
Cape Breton*	+46	+53	
Peggy's Cove*	+52	+48	
Bay of Fundy*	+55	+47	
Lunenburg*	+47	+44	
Annapolis Valley	+41	+25	

	W1 (n=125)	W2 (n=111)	W3 (n=)
Prince Edward Island			
Points East Coastal Drive*	+9	+87▲	
Green Gables Shore*	+31	+75▲	
Red Sands Shore Region*	+48	+41	
Greater Charlottetown*	+12	+40	
North Cape Coastal Drive*	+46	+36	

	W1 (n=200)	W2 (n=185)	W3 (n=)
Newfoundland & Labrador			
Western Region	+38	+52	
St. John's / NE Avalon Peninsula*	-1	+37▲	
Central Region	+6	+36▲	
Eastern Region*	+5	+35▲	
Other Avalon Peninsula*	+14	+23	

▲ / ▼ Significantly higher / lower than previous wave.

Note: Net Promoter Score (NPS): This measure has an 11pt scale (0-10). The score is calculated by subtracting Detractors (0-6 rating) from Promoters (9-10 rating). Asked of past visitors only.

Note: Please refer to detailed data tables for results from the full list of in-province destinations.

Base: In-province pleasure travellers who have visited destination * Small base size (<100), interpret with caution.

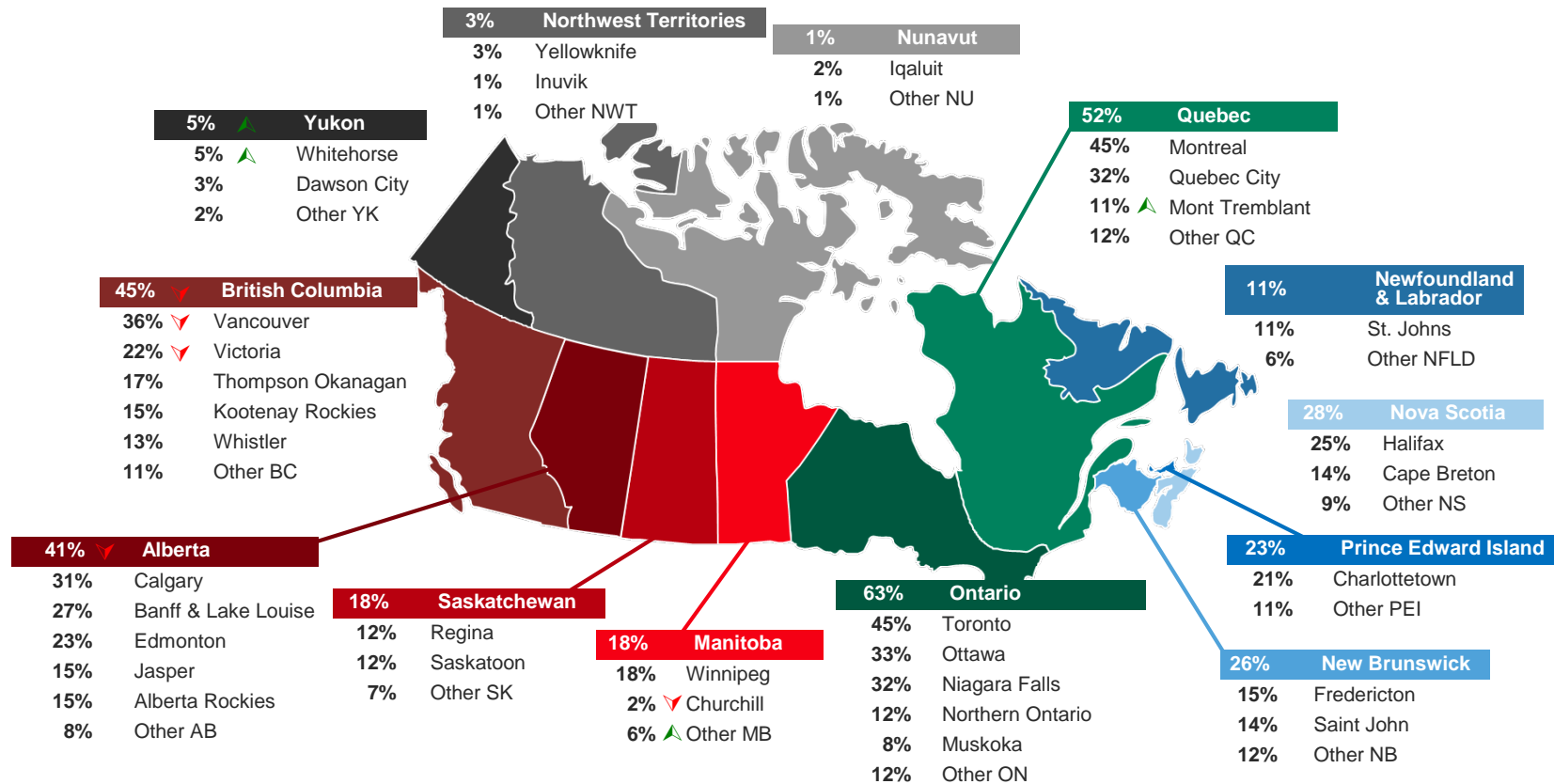
MP11_CA_NEW1_IP. Whether you have visited or not, how likely are you to recommend each of the following vacation destinations to a friend, family member or colleague?

2.

Out-of-Province Tourism Demand

Wave 2 – July 2020

Ever Visited



▲ / ▼ Significantly higher / lower than previous wave.

Base: Out-of-province pleasure travellers (past 3 years), excluding residents from each province (Wave 2=3492-4417)

S10a_NEW_OP and S10b_NEW_OP In addition to the destinations that you mentioned you have travelled to in the past 3 years, which of the following destinations have you ever visited on a vacation trip which was 2 or more nights long, where you spent at least 1 night in paid accommodation? (Select all that apply)

Aided Consideration (Next Year) – by City/Region

	W1	W2	W3
British Columbia	47%	48%	
Vancouver	43%	42%	
Victoria	27%	28%	
Kootenay Rockies	19%	19%	
Whistler	15%	17% ▲	
Thompson Okanagan	15%	16%	
Alberta	31%	32%	
Banff & Lake Louise	30%	32%	
Calgary	26%	27%	
Edmonton	19%	19%	
Alberta Rockies	17%	18%	
Jasper	16%	17%	
Saskatchewan	7%	9% ▲	
Regina	11%	12%	
Saskatoon	11%	12%	

	W1	W2	W3
Manitoba	8%	9%	
Winnipeg	16%	18% ▲	
Churchill	5%	5%	
Ontario	43%	41%	
Toronto	32%	29% ▼	
Niagara Falls	27%	29%	
Ottawa	20%	21%	
Muskoka	8%	7%	
Northern Ontario	7%	7%	
Quebec	30%	30%	
Montréal	33%	32%	
Québec City	27%	26%	
Mont Tremblant	9%	11% ▲	
New Brunswick	18%	18%	
Saint John	17%	18%	
Fredericton	14%	16% ▲	

	W1	W2	W3
Nova Scotia	26%	25%	
Halifax	27%	29% ▲	
Cape Breton	19%	20%	
Prince Edward Island	21%	22%	
Charlottetown	28%	30% ▲	
Newfoundland & Labrador	16%	15%	
St. John's	23%	24%	
Yukon	6%	7%	
Whitehorse	12%	13%	
Dawson City	7%	9% ▲	
Northwest Territories	4%	4%	
Yellowknife	12%	13%	
Inuvik	4%	4%	
Nunavut	2%	2%	
Iqaluit	11%	11%	

▲ / ▼ Significantly higher / lower than previous wave.

Base: Out-of-province pleasure travellers (past 3 years), excluding residents from each province (Wave 2=3492-4417) BVC1a_OP and BVC1b_OP. You may have already mentioned this before, but which destinations would you seriously consider visiting in the next year? (Select all that apply)

NET Active Planning – by City/Region

	W1	W2	W3
British Columbia	15%	15%	
Thompson Okanagan	6%	13% ▲	
Victoria	13%	11%	
Vancouver	15%	10%	
Whistler	7%	10%	
Kootenay Rockies	8%	7%	
Alberta	16%	15%	
Alberta Rockies	10%	15%	
Banff & Lake Louise	13%	14%	
Calgary	9%	13%	
Jasper	9%	11%	
Edmonton	13%	7% ▼	
Saskatchewan	8%	7%	
Regina	6%	6%	
Saskatoon	4%	6%	

	W1	W2	W3
Manitoba	7%	6%	
Winnipeg	10%	6%	
Churchill	4%	4%	
Ontario	16%	14%	
Ottawa	8%	14%	
Toronto	11%	11%	
Niagara Falls	12%	8%	
Muskoka	3%	7%	
Northern Ontario	5%	6%	
Quebec	12%	13%	
Montréal	10%	15%	
Mont Tremblant	9%	9%	
Québec City	10%	8%	
New Brunswick	11%	14%	
Saint John	6%	7%	
Fredericton	6%	5%	

	W1	W2	W3
Nova Scotia	13%	13%	
Halifax	10%	13%	
Cape Breton	7%	7%	
Prince Edward Island	9%	12%	
Charlottetown	9%	5%	
Newfoundland & Labrador	12%	10%	
St. John's	9%	10%	
Yukon	6%	8%	
Whitehorse	5%	6%	
Dawson City	7%	5%	
Northwest Territories	7%	7%	
Yellowknife	5%	9%	
Inuvik	2%	7% ▲	
Nunavut	4%	4%	
Iqaluit	7%	4%	

▲ / ▼ Significantly higher / lower than previous wave.

Note: NET Active Planning = respondents who are gathering information, planning a visit, making arrangements, or already booked.

Base: Out-of-province pleasure travellers (past 3 years), excluding residents from each province

13 MP1_OP. Which of the following best describes your current situation when thinking about each of the following destinations for a vacation trip? (Select one for each)

Net Promoter Score (NPS) – by City/Region

	W1	W2	W3
British Columbia	+50	+44 ▼	
Thompson Okanagan	+45	+42	
Victoria	+41	+38	
Vancouver	+27	+37 ▲	
Kootenay Rockies	+46	+34 ▼	
Whistler	+32	+32	
Alberta	+14	+13	
Banff & Lake Louise	+52	+51	
Alberta Rockies	+44	+46	
Jasper	+40	+45	
Calgary	+4	+1	
Edmonton	-14	-19	
Saskatchewan	-53	-44 ▲	
Saskatoon	-47	-37 ▲	
Regina	-60	-55	

	W1	W2	W3
Manitoba	-49	-45	
Churchill	-20	-20	
Winnipeg	-47	-42	
Ontario	+9	+9	
Niagara Falls	+37	+32	
Toronto	+31	+26	
Ottawa	+11	+21 ▲	
Muskoka	+17	+20	
Northern Ontario	-21	-11	
Quebec	+9	+9	
Montréal	+28	+25	
Québec City	+25	+25	
Mont Tremblant	+5	+15	
New Brunswick	+13	+2 ▼	
Saint John	-2	-5	
Fredericton	-6	-11	

	W1	W2	W3
Nova Scotia	+29	+32	
Cape Breton	+46	+50	
Halifax	+25	+38 ▲	
Prince Edward Island	+35	+34	
Charlottetown	+25	+30	
Newfoundland & Labrador	+39	+33	
St. John's	+24	+20	
Yukon	+19	+12	
Dawson City	+3	+10	
Whitehorse	0	+5	
Northwest Territories	+3	0	
Yellowknife	+1	+3	
Inuvik*	-17	-3	
Nunavut*	-12	-23	
Iqaluit*	-28	-27	

▲ / ▼ Significantly higher / lower than previous wave.

Note: Net Promoter Score (NPS): This measure has an 11pt scale (0-10). The score is calculated by subtracting Detractors (0-6 rating) from Promoters (9-10 rating). Asked of past visitors only.

Base: Out-of-province pleasure travellers (past 3 years), excluding residents from each province who have visited destination (Wave 1= 50-866) * Small base size (<100), interpret with caution.

14 MP11_CA_NEW1_OP. Whether you have visited or not, how likely are you to recommend each of the following vacation destinations to a friend, family member or colleague?

3. COVID Questions

Wave 2 – July 2020

Intended Travel – Pre-/Post-COVID-19

	TOTAL										
		PRE-COVID	BC W2 (n=1500) W3	AB W2 (n=1500) W3	SK W2 (n=500) W3	MB W2 (n=500) W3	ON W2 (n=2100) W3	QC W2 (n=1500) W3	NB W2 (n=405) W3	NS W2 (n=424) W3	PE W2 (n=236) W3
Other communities near you	11% 22%	14%	11%	13%	9%	10%	9%	10%	13%	9%	7%
Other parts of your province	22% 39%	28%	24%	22%	11%	22%	20%	22%	26%	16%	18%
Others parts of Canada	27% 25%	28%	39%	45%	35%	27%	14%	42%	32%	57%	31%
The United States	26% 6%	32%	29%	28%	29%	28%	17%	25%	17%	21%	28%
Other countries (outside of the United States)	24% 7%	30%	28%	20%	23%	24%	22%	17%	16%	21%	22%
I did not have any 2020 travel plans at that time	31%	24%	23%	24%	33%	30%	40%	29%	31%	17%	29%
I no longer intend to travel in 2020	34%	30%	29%	29%	36%	40%	30%	25%	32%	31%	32%

Base: Total respondents (n=9050) for COV2A. For COV2B base is those with travel plans pre-Covid (n=6816)

[NEW Wave 2] COV2A. Thinking of any 2020 travel plans you had made before COVID-19 and related government restrictions, where were you originally intending to travel?

[NEW Wave 2] COV2B. Now, as government restrictions related to COVID-19 are relaxed, where are you currently planning to travel in 2020?

Likelihood to Travel Next Year – Top2Box (Definitely/Very Likely)

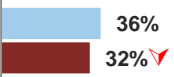
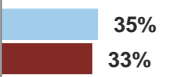
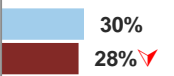
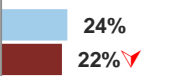
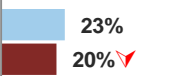
TOTAL		W1 (n=9050)		W2 (n=9050)		W3 (n=)		BC	AB	SK	MB	ON	QC	NB	NS	PE	NL												
		W1 (n=1500)	W2 (n=1500)	W3 (n=)	W1 (n=1500)	W2 (n=1500)	W3 (n=)	W1 (n=500)	W2 (n=500)	W3 (n=)	W1 (n=500)	W2 (n=500)	W3 (n=)	W1 (n=2100)	W2 (n=2100)	W3 (n=)	W1 (n=1500)	W2 (n=1500)	W3 (n=)	W1 (n=400)	W2 (n=405)	W3 (n=)	W1 (n=400)	W2 (n=424)	W3 (n=)	W1 (n=250)	W2 (n=236)	W3 (n=)	W1 (n=400)
Visiting friends and relatives	48%	46%	49%	48%	48%	47%	49%	43%	46%	55%	47%	47%	49%	43%	46%	55%	47%												
	41% ▼	42% ▼	49%	51%	37% ▼	41% ▼	37% ▼	42%	38%	48%	40%																		
Leisure/pleasure	43%	44%	44%	37%	43%	40%	48%	32%	39%	45%	43%																		
	39% ▼	43%	42%	43%	33% ▼	37%	40% ▼	37%	32%	34% ▼	34% ▼																		
Business Meetings	10%	8%	10%	11%	11%	10%	11%	9%	8%	10%	10%																		
	8% ▼	8%	9%	9%	9%	8%	7% ▼	4% ▼	3% ▼	3% ▼	7%																		
Conferences/Conventions	9%	8%	9%	10%	11%	9%	10%	8%	11%	6%	12%																		
	8%	8%	11%	8%	7%	10%	7% ▼	7%	5% ▼	5%	7%																		

▲ / ▼ Significantly higher / lower than previous wave.

Base: Total respondents

COV3. How likely are you to travel in the next year for the following reasons as government restrictions related to COVID-19 are relaxed?

Duration of Next Trip – Top2Box (Definitely/Very Likely)

TOTAL		W1 (n=9050)		W2 (n=9050)		W3 (n=)		BC		AB		SK		MB		ON		QC		NB		NS		PE		NL							
		W1 (n=1500)	W2 (n=1500)	W3 (n=)	W1 (n=1500)	W2 (n=1500)	W3 (n=)	W1 (n=500)	W2 (n=500)	W3 (n=)	W1 (n=500)	W2 (n=500)	W3 (n=)	W1 (n=2100)	W2 (n=2100)	W3 (n=)	W1 (n=1500)	W2 (n=1500)	W3 (n=)	W1 (n=400)	W2 (n=405)	W3 (n=)	W1 (n=400)	W2 (n=424)	W3 (n=)	W1 (n=250)	W2 (n=236)	W3 (n=)	W1 (n=400)	W2 (n=385)	W3 (n=)		
A trip of 1 night		36%	32%▼						35%	34%	36%	37%	34%	41%	34%	27%▼	34%	30%▼	39%	33%▼	31%	37%	31%	27%	44%	32%▼	34%	29%					
A trip of 2 nights		35%	33%						36%	36%	36%	38%	33%	39%	32%	26%	33%	32%	38%	33%▼	30%	33%	32%	24%▼	41%	30%▼	35%	29%					
A trip of 3-4 nights		30%	28%▼						34%	31%	35%	34%	29%	31%	27%	23%	28%	27%	31%	25%▼	22%	29%	25%	21%	24%	20%	33%	29%					
A trip of 5-6 nights		24%	22%▼						26%	23%	28%	27%	22%	21%	23%	20%	22%	22%	26%	19%▼	14%	19%	19%	15%	14%	13%	23%	28%					
A trip of 7+ nights		23%	20%▼						25%	23%	27%	25%	21%	22%	24%	19%	21%	19%	24%	17%▼	12%	16%	20%	12%▼	19%	17%	28%	26%					

▲ / ▼ Significantly higher / lower than previous wave.

Base: Total respondents

First Month Consider Travelling to Destinations

	Before Sep 2020	Sep – Dec 2020	Winter 2021	Spring 2021	Summer 2021	Fall 2021	Not until vaccine	Already travelled	Don't know
Total (n=9050)									
Nearby communities	32%	16%	4%	6%	7%	3%	13%	5%	14%
Within own province	32%	19%	3%	6%	7%	2%	13%	3%	15%
Other parts of Canada	13%	20%	5%	9%	11%	3%	20%	1%	19%
The United States	3%	7%	4%	5%	6%	4%	49%	<1%	22%
Other countries (outside of the United States)	2%	7%	5%	6%	6%	5%	44%	<1%	25%
British Columbia (n=1500)									
Nearby communities	37%	17%	3%	7%	5%	2%	12%	6%	10%
Within own province	37%	20%	2%	7%	6%	2%	12%	3%	12%
Other parts of Canada	12%	18%	5%	12%	11%	3%	22%	1%	15%
The United States	2%	6%	3%	5%	6%	4%	55%	1%	19%
Other countries (outside of the United States)	2%	7%	3%	7%	7%	5%	47%	1%	21%
Alberta (n=1500)									
Nearby communities	39%	15%	3%	5%	7%	2%	12%	6%	11%
Within own province	43%	18%	3%	4%	4%	<1%	10%	6%	11%
Other parts of Canada	20%	23%	4%	9%	9%	2%	15%	2%	16%
The United States	3%	8%	5%	6%	6%	5%	46%	1%	21%
Other countries (outside of the United States)	4%	8%	6%	7%	6%	4%	40%	1%	24%

	Before Sep 2020	Sep – Dec 2020	Winter 2021	Spring 2021	Summer 2021	Fall 2021	Not until vaccine	Already travelled	Don't know
Saskatchewan (n=500)									
Nearby communities	44%	13%	4%	5%	5%	1%	9%	7%	12%
Within own province	45%	17%	2%	5%	4%	1%	7%	8%	11%
Other parts of Canada	22%	24%	5%	7%	10%	1%	14%	2%	15%
The United States	3%	7%	4%	5%	6%	4%	41%	-	29%
Other countries (outside of the United States)	3%	7%	7%	3%	5%	5%	39%	-	32%
Manitoba (n=500)									
Nearby communities	36%	10%	5%	6%	6%	3%	14%	6%	13%
Within own province	42%	12%	3%	4%	6%	2%	14%	5%	12%
Other parts of Canada	15%	19%	5%	9%	7%	5%	21%	1%	17%
The United States	2%	4%	4%	5%	5%	7%	49%	1%	23%
Other countries (outside of the United States)	2%	5%	6%	5%	5%	6%	43%	1%	28%
Ontario (n=2100)									
Nearby communities	27%	19%	5%	7%	9%	3%	15%	3%	12%
Within own province	23%	24%	4%	8%	8%	2%	15%	2%	13%
Other parts of Canada	11%	22%	4%	11%	13%	3%	21%	1%	15%
The United States	3%	8%	3%	5%	6%	5%	50%	<1%	19%
Other countries (outside of the United States)	2%	8%	5%	6%	7%	5%	44%	<1%	22%

(cont.)

Note: New answer list for Wave 2 – significance testing not applicable

Base: Total respondents

First Month Consider Travelling to Destinations (cont.)

	Before Sep 2020	Sep – Dec 2020	Winter 2021	Spring 2021	Summer 2021	Fall 2021	Not until vaccine	Already travelled	Don't know
Total (n=9500)									
Nearby communities	32%	16%	4%	6%	7%	3%	13%	5%	14%
Within own province	32%	19%	3%	6%	7%	2%	13%	3%	15%
Other parts of Canada	13%	20%	5%	9%	11%	3%	20%	1%	19%
The United States	3%	7%	4%	5%	6%	4%	49%	<1%	22%
Other countries (outside of the United States)	2%	7%	5%	6%	6%	5%	44%	<1%	25%
Quebec (n=1500)									
Nearby communities	30%	14%	4%	4%	7%	2%	13%	5%	20%
Within own province	29%	14%	4%	4%	8%	2%	13%	3%	23%
Other parts of Canada	14%	14%	5%	5%	10%	2%	20%	1%	29%
The United States	2%	6%	5%	3%	7%	4%	44%	1%	29%
Other countries (outside of the United States)	3%	7%	6%	4%	5%	4%	40%	<1%	30%
New Brunswick (n=405)									
Nearby communities	48%	12%	1%	3%	6%	2%	10%	6%	12%
Within own province	48%	14%	1%	3%	3%	1%	11%	5%	13%
Other parts of Canada	14%	18%	4%	8%	8%	3%	24%	1%	19%
The United States	2%	3%	2%	4%	4%	4%	61%	-	20%
Other countries (outside of the United States)	-	3%	4%	3%	2%	2%	62%	-	24%

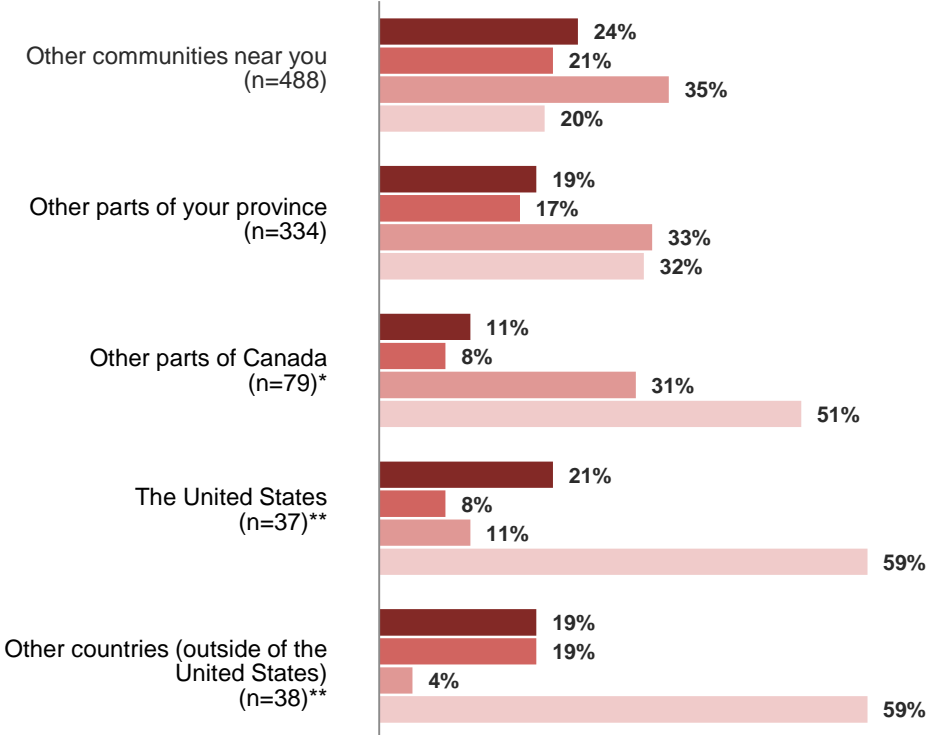
	Before Sep 2020	Sep – Dec 2020	Winter 2021	Spring 2021	Summer 2021	Fall 2021	Not until vaccine	Already travelled	Don't know
Nova Scotia (n=424)									
Nearby communities	44%	13%	1%	4%	2%	4%	15%	5%	13%
Within own province	47%	16%	2%	4%	3%	2%	8%	3%	15%
Other parts of Canada	13%	15%	2%	7%	11%	3%	25%	1%	23%
The United States	<1%	4%	2%	3%	2%	5%	56%	1%	27%
Other countries (outside of the United States)	-	2%	1%	6%	2%	4%	52%	1%	33%
Prince Edward Island (n=236)									
Nearby communities	42%	16%	4%	6%	6%	2%	13%	6%	6%
Within own province	58%	11%	3%	3%	3%	2%	8%	6%	5%
Other parts of Canada	17%	24%	4%	11%	4%	4%	24%	1%	11%
The United States	1%	1%	6%	4%	1%	4%	60%	-	23%
Other countries (outside of the United States)	1%	6%	4%	3%	2%	4%	56%	-	24%
Newfoundland & Labrador (n=385)									
Nearby communities	45%	10%	2%	4%	8%	4%	14%	6%	9%
Within own province	50%	12%	2%	4%	6%	2%	10%	3%	10%
Other parts of Canada	12%	18%	5%	7%	13%	4%	27%	<1%	14%
The United States	2%	3%	3%	4%	6%	2%	62%	-	17%
Other countries (outside of the United States)	1%	4%	3%	5%	5%	3%	58%	-	21%

Base: Total respondents

First Month Travelled – Post-COVID-19

TOTAL

- April 2020
- May 2020
- June 2020
- July 2020



Base: Respondents who have travelled post-COVID-19. *Small base size (<100), interpret with caution. **Very small base size (<50), interpret with extreme caution. [NEW Wave 2] COV5A. Post-COVID, when is the first month that you started travelling to the following destination(s)?



Travelling Outside of Province before September 2020

	TOTAL			BC			AB			SK			MB			ON		
	W1 (n=2004)	W2 (n=1361)	W3 (n=)	W1 (n=246)	W2 (n=175)	W3 (n=)	W1 (n=439)	W2 (n=314)	W3 (n=)	W1 (n=147)	W2 (n=110)	W3 (n=)	W1 (n=110)	W2 (n=82*)	W3 (n=)	W1 (n=403)	W2 (n=233)	W3 (n=)
British Columbia	37%	42% ▲		n/a	n/a		80%	85%		58%	59%		44%	64% ▲		40%	46%	
Alberta	25%	29%		67%	76%		n/a	n/a		84%	84%		52%	67%		28%	30%	
Saskatchewan	14%	14%		18%	20%		34%	28%		n/a	n/a		41%	50%		12%	10%	
Manitoba	11%	13%		12%	16%		17%	14%		37%	47%		n/a	n/a		12%	15%	
Ontario	26%	25%		27%	33%		24%	19%		19%	11%		40%	27%		n/a	n/a	
Quebec	19%	17%		11%	14%		8%	8%		8%	4%		10%	7%		44%	40%	
Nova Scotia	23%	24%		15%	15%		11%	11%		8%	11%		14%	12%		37%	37%	
New Brunswick	21%	20%		9%	14%		6%	8%		6%	10%		5%	9%		26%	24%	
Prince Edward Island	19%	21%		7%	12%		8%	7%		7%	9%		9%	11%		29%	29%	
Newfoundland & Labrador	12%	15%		7%	14%		8%	8%		6%	11%		6%	8%		23%	28%	
Yukon	7%	7%		10%	14%		9%	8%		9%	11%		6%	6%		9%	5%	
Northwest Territories	6%	5%		7%	10%		8%	8%		5%	7%		4%	8%		9%	4%	
Nunavut	5%	4%		3%	5%		5%	4%		4%	5%		4%	6%		7%	4%	
Don't know	11%	9%		13%	5% ▼		3%	3%		1%	2%		4%	3%		14%	13%	

▲ / ▼ Significantly higher / lower than previous wave.

Base: Respondents willing to travel to other parts of Canada before September 2020. *Small base size (<100), interpret with caution.

COV7. You mentioned that you might feel comfortable travelling to other parts of Canada by August 2020. Which provinces or territories would you consider visiting? (Select all that apply)

(cont.)

Travelling Outside of Province before September 2020 (cont.)

	TOTAL			QC			NB			NS			PE			NL		
	W1 (n=2004)	W2 (n=1361)	W3 (n=)	W1 (n=376)	W2 (n=243)	W3 (n=)	W1 (n=70*)	W2 (n=56*)	W3 (n=)	W1 (n=88*)	W2 (n=61*)	W3 (n=)	W1 (n=62*)	W2 (n=42*)	W3 (n=)	W1 (n=63*)	W2 (n=45*)	W3 (n=)
British Columbia	37%	42% ▲		22%	28%		18%	7%		19%	15%		11%	5%		24%	25%	
Alberta	25%	29%		9%	12%		13%	9%		10%	13%		9%	10%		30%	12%	
Saskatchewan	14%	14%		3%	5%		4%	8%		4%	8%		-	5%		7%	3%	
Manitoba	11%	13%		4%	6%		8%	6%		5%	8%		4%	9%		13%	3%	
Ontario	26%	25%		58%	61%		36%	18%		34%	19%		26%	20%		36%	23%	
Quebec	19%	17%		n/a	n/a		17%	25%		22%	8%		4%	11%		16%	12%	
Nova Scotia	23%	24%		16%	16%		64%	79%		n/a	n/a		87%	85%		43%	69% ▲	
New Brunswick	21%	20%		28%	24%		n/a	n/a		51%	71% ▲		79%	75%		23%	34%	
Prince Edward Island	19%	21%		17%	20%		58%	68%		51%	73% ▲		n/a	n/a		12%	35% ▲	
Newfoundland & Labrador	12%	15%		4%	4%		22%	16%		28%	31%		14%	27%		n/a	n/a	
Yukon	7%	7%		3%	7%		4%	-		5%	1%		2%	2%		7%	2%	
Northwest Territories	6%	5%		2%	2%		6%	-		3%	1%		2%	4%		14%	2%	
Nunavut	5%	4%		2%	2%		4%	-		9%	1%		1%	2%		3%	2%	
Don't know	11%	9%		14%	14%		11%	2%		8%	5%		1%	5%		11%	1%	

▲ / ▼ Significantly higher / lower than previous wave.

Base: Respondents willing to travel to other parts of Canada before September 2020. *Small base size (<100), interpret with caution.

COV7. You mentioned that you might feel comfortable travelling to other parts of Canada by August 2020. Which provinces or territories would you consider visiting? (Select all that apply)

Conditions Impacting Interest in Travel – Top2Box (Much More/More Interested)




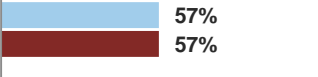
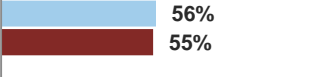
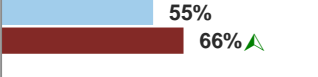
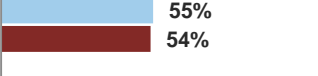
TOTAL			BC	AB	SK	MB	ON	QC	NB	NS	PE	NL
	W1 (n=9050)	W2 (n=9050)	W1 (n=1500) W2 (n=1500) W3 (n=)	W1 (n=1500) W2 (n=1500) W3 (n=)	W1 (n=500) W2 (n=500) W3 (n=)	W1 (n=500) W2 (n=500) W3 (n=)	W1 (n=2100) W2 (n=2100) W3 (n=)	W1 (n=1500) W2 (n=1500) W3 (n=)	W1 (n=400) W2 (n=405) W3 (n=)	W1 (n=400) W2 (n=424) W3 (n=)	W1 (n=250) W2 (n=236) W3 (n=)	W1 (n=400) W2 (n=385) W3 (n=)
Businesses, attractions and tours employing strict cleaning protocols	49% 42% ▼		48% 47%	51% 46% ▼	47% 46%	44% 42%	47% 40% ▼	52% 44% ▼	42% 38%	46% 35% ▼	49% 40%	49% 41%
Businesses, attractions and tours employing physical distancing practices	44% 40% ▼		44% 45%	44% 42%	41% 41%	43% 37%	44% 37% ▼	47% 41% ▼	36% 33%	46% 35% ▼	44% 39%	47% 41%
Businesses, attractions and tours providing masks for staff	39% 36% ▼		37% 40%	38% 35%	35% 34%	33% 32%	40% 35% ▼	42% 38%	32% 32%	42% 33% ▼	30% 35%	34% 35%
Tours and activities that are restricted to one travel group / family	39% 36% ▼		38% 38%	40% 37%	39% 39%	35% 34%	40% 35% ▼	39% 34% ▼	31% 33%	42% 34% ▼	43% 35%	40% 36%
Businesses, attractions and tours providing masks for customers	36% 33% ▼		35% 35%	34% 33%	32% 30%	33% 27%	37% 33% ▼	38% 35%	29% 26%	35% 29%	25% 31%	36% 34%
+Trips, tours or activities that are booked or operated by a tour operator	n/a 19%		19%	21%	20%	18%	20%	20%	19%	14%	18%	18%

▲ / ▼ Significantly higher / lower than previous wave.

+ New answer response added Wave 2.

Base: Total respondents

Most Important Operational Practices in Restaurants



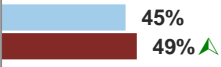
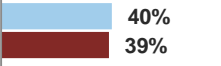
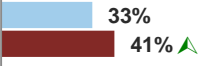


	TOTAL 	BC	AB	SK	MB	ON	QC	NB	NS	PE	NL
		W1 (n=512) W2 (n=492) W3 (n=)	W1 (n=466) W2 (n=503) W3 (n=)	W1 (n=173) W2 (n=181) W3 (n=)	W1 (n=165) W2 (n=166) W3 (n=)	W1 (n=722) W2 (n=714) W3 (n=)	W1 (n=506) W2 (n=480) W3 (n=)	W1 (n=134) W2 (n=130) W3 (n=)	W1 (n=117) W2 (n=140) W3 (n=)	W1 (n=86) W2 (n=87) W3 (n=)	W1 (n=135) W2 (n=123) W3 (n=)
Provide hand sanitizer		69% 73%	69% 70%	64% 71%	67% 70%	68% 72%	63% 72% ▲	56% 67%	69% 73%	74% 71%	77% 74%
Enforce social distancing guidelines		69% 76% ▲	66% 71%	73% 64%	63% 68%	69% 72%	56% 64%	66% 68%	67% 86% ▲	73% 74%	61% 79% ▲
Required employee health screening		62% 60%	58% 60%	56% 59%	56% 54%	64% 64%	41% 43%	49% 50%	61% 57%	60% 58%	51% 61%
Cleaning/sanitizing procedures well-explained		60% 59%	58% 53%	59% 48%	53% 62%	57% 59%	54% 49%	46% 53%	51% 51%	52% 42%	58% 57%
Require employees to wear masks		56% 65% ▲	59% 67% ▲	58% 62%	42% 54%	58% 68% ▲	52% 64% ▲	46% 61% ▲	60% 68%	39% 54%	52% 65%
Cleaning activity during your visit		56% 56%	55% 57%	61% 45% ▼	54% 56%	56% 55%	51% 50%	40% 42%	52% 56%	56% 61%	61% 55%

▲ / ▼ Significantly higher / lower than previous wave.

Base: Respondents seeing question (split sample for COVID10, COVID11, and COVID12). * Small base size (<100), interpret with caution.
 COVID10. When dining in restaurants in the future, what are the most important operational practices you think should be used? (Select all that apply).

(cont.)

Most Important Operational Practices in Restaurants (cont.)

	TOTAL 	BC	AB	SK	MB	ON	QC	NB	NS	PE	NL
		W1 (n=512) W2 (n=492) W3 (n=)	W1 (n=466) W2 (n=503) W3 (n=)	W1 (n=173) W2 (n=181) W3 (n=)	W1 (n=165) W2 (n=166) W3 (n=)	W1 (n=722) W2 (n=714) W3 (n=)	W1 (n=506) W2 (n=480) W3 (n=)	W1 (n=134) W2 (n=130) W3 (n=)	W1 (n=117) W2 (n=140) W3 (n=)	W1 (n=86) W2 (n=87) W3 (n=)	W1 (n=135) W2 (n=123) W3 (n=)
Provide disinfectant wipes		55% 50%	57% 52%	64% 49% ▼	49% 49%	54% 58%	45% 42%	40% 49%	60% 58%	46% 48%	60% 56%
Sneeze guards or other barriers		55% 56%	44% 51%	50% 41%	39% 47%	48% 51%	35% 42%	38% 45%	53% 49%	52% 48%	44% 58%
Require employees to wear gloves		41% 40%	41% 40%	30% 30%	30% 36%	46% 47%	31% 28%	35% 31%	46% 37%	30% 24%	38% 35%
Encourage customers to wear masks		28% 44% ▲	32% 40% ▲	23% 30%	24% 31%	40% 49% ▲	27% 32%	21% 25%	33% 39%	20% 42% ▲	33% 47%
+Nationally accredited cleaning and disinfection standards		63%	56%	50%	57%	56%	52%	51%	64%	54%	56%
None of these		5% 2%	7% 7%	7% 6%	11% 4% ▼	7% 6%	10% 8%	13% 10%	9% 5%	9% 4%	5% 6%

▲ / ▼ Significantly higher / lower than previous wave.

+ New answer response added Wave 2.

Base: Respondents seeing question (split sample for COVID10, COVID11, and COVID12). * Small base size (<100), interpret with caution.

COVID10. When dining in restaurants in the future, what are the most important operational practices you think should be used? (Select all that apply.)

Most Important Operational Practices on Airlines

TOTAL		BC	AB	SK	MB	ON	QC	NB	NS	PE	NL
		W1 (n=516) W2 (n=496) W3 (n=)	W1 (n=488) W2 (n=518) W3 (n=)	W1 (n=162) W2 (n=153) W3 (n=)	W1 (n=171) W2 (n=161) W3 (n=)	W1 (n=687) W2 (n=687) W3 (n=)	W1 (n=503) W2 (n=514) W3 (n=)	W1 (n=124) W2 (n=130) W3 (n=)	W1 (n=146) W2 (n=144) W3 (n=)	W1 (n=80) W2 (n=69) W3 (n=)	W1 (n=140) W2 (n=145) W3 (n=)
Passengers provided with hand sanitizers, face masks, disinfectant wipes, etc.		72% 74%	72% 72%	72% 77%	70% 78%	72% 68%	64% 61%	60% 78%▲	68% 86%▲	60% 85%▲	77% 75%
High-tech cleaning of plane's interior between flights		73% 75%	70% 71%	65% 66%	68% 82%▲	70% 64%	64% 56%	68% 73%	66% 74%	69% 77%	76% 67%
Passenger health screening (temperature checks, screening for COVID-19 symptoms)		72% 76%	74% 74%	69% 69%	66% 78%▲	68% 67%	62% 59%	70% 79%	73% 83%	67% 80%	76% 79%
Health screening required for flight crew		67% 68%	67% 68%	65% 71%	56% 73%▲	64% 64%	54% 51%	65% 71%	63% 75%	65% 79%	68% 70%
Social distancing enforced in the boarding area		65% 70%	58% 63%	55% 58%	59% 74%▲	63% 64%	51% 52%	64% 68%	72% 80%	67% 81%	67% 79%

▲ / ▼ Significantly higher / lower than previous wave.

Base: Respondents seeing question (split sample for COVID10, COVID11, and COVID12). * Small base size (<100), interpret with caution.

COVID11. When travelling on a commercial airline in the future, what are the most important operational practices you think should be used? (Select all that apply.)

(cont.)

Most Important Operational Practices on Airlines (cont.)

		TOTAL	BC	AB	SK	MB	ON	QC	NB	NS	PE	NL
		W1 (n=3017) W2 (n=3017) W3 (n=)	W1 (n=516) W2 (n=496) W3 (n=0)	W1 (n=488) W2 (n=518) W3 (n=0)	W1 (n=162) W2 (n=153) W3 (n=0)	W1 (n=171) W2 (n=161) W3 (n=0)	W1 (n=687) W2 (n=687) W3 (n=0)	W1 (n=503) W2 (n=514) W3 (n=0)	W1 (n=124) W2 (n=130) W3 (n=0)	W1 (n=146) W2 (n=144) W3 (n=0)	W1 (n=80) W2 (n=69) W3 (n=0)	W1 (n=140) W2 (n=145) W3 (n=0)
Empty middle seat policy	W1	59%	63%	62%	62%	62%	63%	47%	51%	64%	65%	65%
	W2	60%	67%	61%	59%	67%	61%	50%	54%	75%	73%	69%
Plane bathroom cleaned after each use	W1	57%	59%	59%	50%	51%	58%	55%	63%	54%	67%	61%
	W2	58%	62%	57%	54%	63%	56%	54%	71%	75% ▲	75%	68%
Flight crew required to wear masks and gloves	W1	56%	58%	55%	46%	42%	59%	55%	48%	55%	52%	52%
	W2	59%	66% ▲	56%	61% ▲	63% ▲	59%	54%	61%	68%	72%	59%
Sneeze guards barriers between seats	W1	42%	48%	39%	35%	44%	49%	31%	37%	56%	46%	48%
	W2	43%	51%	45%	35%	44%	48%	29%	50%	64%	56%	51%
+Nationally accredited cleaning and disinfection standards	W1	n/a	68%	67%	62%	77%	57%	51%	65%	76%	74%	66%
	W2	60%	68%	67%	62%	77%	57%	51%	65%	76%	74%	66%
None of these	W1	10%	10%	7%	9%	11%	8%	14%	18%	9%	9%	7%
	W2	11%	6%	7%	9%	2% ▼	10%	17%	13%	8%	6%	6%

▲ / ▼ Significantly higher / lower than previous wave.

+ New answer response added Wave 2.

Base: Respondents seeing question (split sample for COVID10, COVID11, and COVID12). * Small base size (<100), interpret with caution.

Most Important Operational Practices in Hotels

TOTAL	W1 (n=3017)			W2 (n=3017)			W3 (n=)			BC	AB	SK	MB	ON	QC	NB	NS	PE	NL															
	W1 (n=3017)	W2 (n=3017)	W3 (n=)	W1 (n=472)	W2 (n=512)	W3 (n=)	W1 (n=546)	W2 (n=479)	W3 (n=)	W1 (n=165)	W2 (n=166)	W3 (n=)	W1 (n=164)	W2 (n=173)	W3 (n=)	W1 (n=691)	W2 (n=699)	W3 (n=)	W1 (n=491)	W2 (n=506)	W3 (n=)	W1 (n=142)	W2 (n=145)	W3 (n=)	W1 (n=137)	W2 (n=140)	W3 (n=)	W1 (n=84)	W2 (n=80)	W3 (n=)	W1 (n=125)	W2 (n=117)	W3 (n=)	
Guests provided with hand sanitizer, face masks, disinfectant wipes, etc.	67%	67%		63%	67%		65%	63%		58%	66%		59%	67%		69%	66%		68%	68%		66%	76%		67%	73%		83%	73%		65%	72%		
Cleaning/sanitizing procedures well-explained	65%	62%		65%	66%		64%	61%		65%	64%		63%	67%		65%	61%		64%	59%		69%	64%		69%	72%		82%	77%		67%	69%		
Cleaning activity visible in public areas during your hotel stay	60%	58%		64%	62%		64%	57%		67%	68%		64%	67%		61%	59%		52%	48%		64%	69%		74%	73%		73%	72%		64%	71%		
Required employee health screening	57%	58%		64%	62%		58%	57%		54%	55%		57%	65%		60%	60%		49%	50%		53%	65%		70%	66%		65%	68%		56%	68%		
Social distancing guidelines enforced	55%	61%▲		63%	68%		52%	60%▲		53%	62%		52%	64%		62%	64%		41%	46%		54%	74%▲		65%	74%		49%	75%▲		58%	81%▲		
Sneeze guard barriers at front desk, gift shop, etc.	52%	52%		58%	58%		53%	50%		46%	49%		40%	51%		54%	54%		46%	46%		55%	59%		55%	60%		58%	63%		39%	63%▲		

▲ / ▼ Significantly higher / lower than previous wave.

Base: Respondents seeing question (split sample for COVID10, COVID11, and COVID12). * Small base size (<100), interpret with caution.
 COVID12. When staying in a hotel in the future, what are the most important operational practices you think should be used? (Select all that apply.)

(cont.)

Most Important Operational Practices in Hotels (cont.)






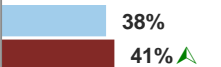
TOTAL				BC	AB	SK	MB	ON	QC	NB	NS	PE	NL
	W1 (n=3017)	W2 (n=3017)	W3 (n=)	W1 (n=472) W2 (n=512) W3 (n=)	W1 (n=546) W2 (n=479) W3 (n=)	W1 (n=165) W2 (n=166) W3 (n=)	W1 (n=164) W2 (n=173) W3 (n=)	W1 (n=691) W2 (n=699) W3 (n=)	W1 (n=491) W2 (n=506) W3 (n=)	W1 (n=142) W2 (n=145) W3 (n=)	W1 (n=137) W2 (n=140) W3 (n=)	W1 (n=84) W2 (n=80) W3 (n=)	W1 (n=125) W2 (n=117) W3 (n=)
Require buffets replaced by room service or grab-and-go options	44%	44%		43%	43%	42%	40%	48%	41%	50%	39%	46%	43%
				44%	39%	47%	46%	44%	43%	50%	54%	50%	50%
Floor markings for social distancing	42%	44%		41%	37%	32%	38%	45%	42%	53%	42%	37%	40%
				43%	38%	36%	45%	47%	40%	52%	56%	56%▲	55%
Contact-less check-in (app based, no human contact)	38%	39%		39%	41%	28%	32%	40%	33%	45%	40%	46%	43%
				38%	38%	37%	28%	43%	36%	40%	41%	38%	47%
Smartphone-based mobile room keys	29%	29%		34%	33%	27%	22%	29%	25%	28%	31%	32%	23%
				27%	33%	33%	23%	32%	24%	24%	32%	32%	35%
+Nationally accredited cleaning and disinfection standards	n/a	59%		62%	59%	69%	68%	56%	56%	66%	72%	67%	67%
None of these	9%	8%		7%	9%	11%	16%	9%	10%	11%	6%	2%	7%
				7%	10%	2%▼	3%▼	8%	11%	5%	7%	4%	7%

▲ / ▼ Significantly higher / lower than previous wave.

+ New answer response added Wave 2.

Base: Respondents seeing question (split sample for COVID10, COVID11, and COVID12). * Small base size (<100), interpret with caution.

Attitudes Towards Travel – Top2Box (Strong/Somewhat Agree)

	TOTAL 	BC	AB	SK	MB	ON	QC	NB	NS	PE	NL
		W1 (n=1500) W2 (n=1500) W3 (n=)	W1 (n=1500) W2 (n=1500) W3 (n=)	W1 (n=500) W2 (n=500) W3 (n=)	W1 (n=500) W2 (n=500) W3 (n=)	W1 (n=2100) W2 (n=2100) W3 (n=)	W1 (n=1500) W2 (n=1500) W3 (n=)	W1 (n=400) W2 (n=405) W3 (n=)	W1 (n=400) W2 (n=424) W3 (n=)	W1 (n=250) W2 (n=236) W3 (n=)	W1 (n=400) W2 (n=385) W3 (n=)
I will visit destinations that I know well or have visited before		55% 53%	60% 58%	55% 54%	53% 50%	52% 50%	43% 39%	45% 55% ▲	55% 50%	74% 58% ▼	59% 50% ▼
I will visit and participate in outdoor attractions and activities		53% 57%	56% 56%	55% 61%	56% 55%	50% 50%	49% 46%	45% 50%	54% 46% ▼	57% 56%	54% 50%
I miss travel. I can't wait to get out and travel again		53% 56%	55% 59% ▲	48% 54%	51% 53%	50% 51%	51% 43% ▼	38% 47% ▲	49% 40% ▼	54% 46%	56% 54%
I will only do one or two things per day to limit social interaction		47% 50%	46% 51% ▲	46% 44%	45% 48%	46% 51% ▲	45% 42%	42% 49%	45% 48%	50% 46%	46% 50%
I will spend less than I did on vacations pre-COVID-19		37% 43% ▲	40% 44%	40% 41%	37% 42%	38% 40%	37% 40%	35% 45% ▲	36% 40%	40% 43%	36% 41%



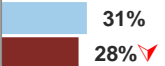
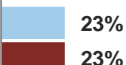
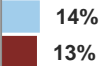
▲ / ▼ Significantly higher / lower than previous wave.

Base: Total respondents

COV13. Thinking of your next vacation, as government restrictions related to COVID-19 are relaxed, how much do you agree or disagree with the following statements?

(cont.)

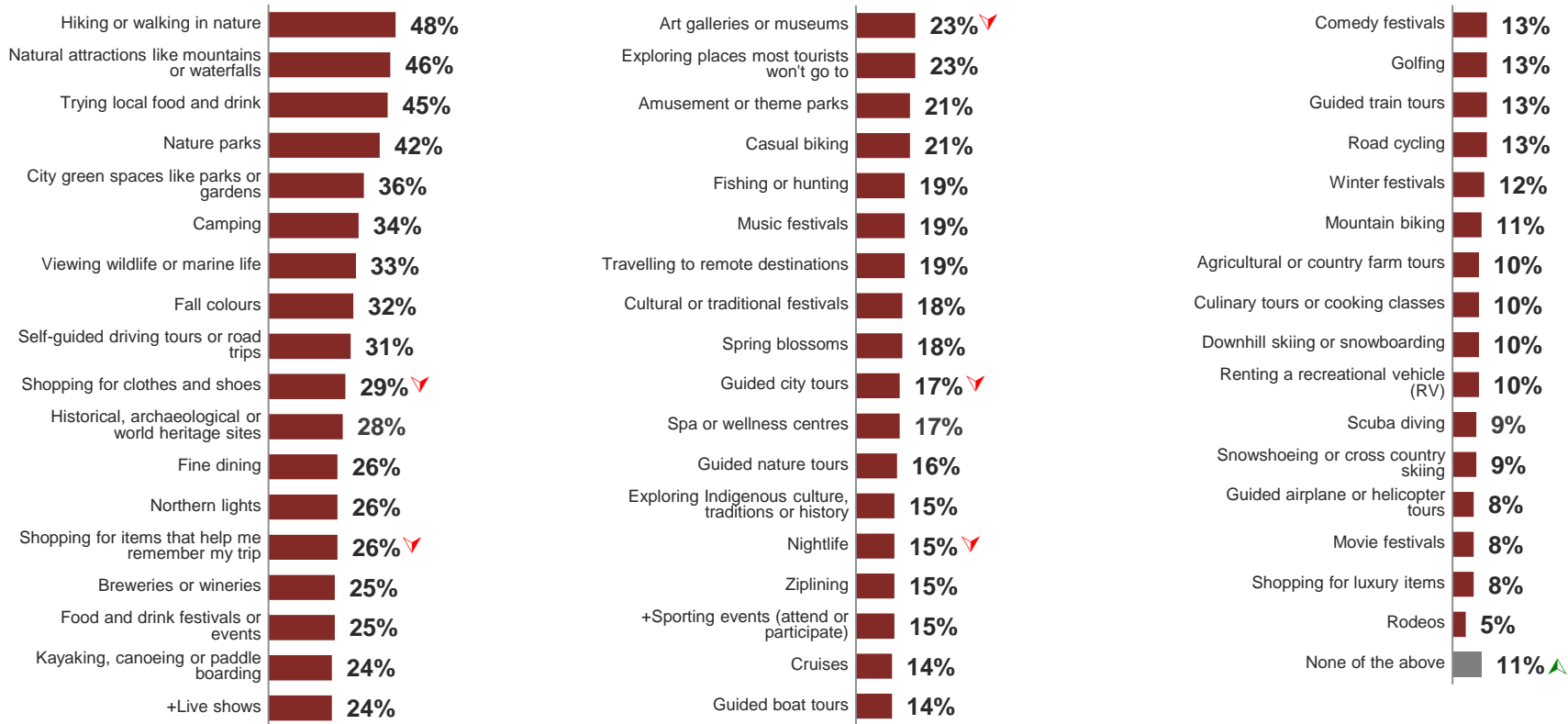
Attitudes Towards Travel – Top2Box (Strong/Somewhat Agree) (cont.)

	TOTAL 	BC	AB	SK	MB	ON	QC	NB	NS	PE	NL
		W1 (n=1500) W2 (n=1500) W3 (n=)	W1 (n=1500) W2 (n=1500) W3 (n=)	W1 (n=500) W2 (n=500) W3 (n=)	W1 (n=500) W2 (n=500) W3 (n=)	W1 (n=2100) W2 (n=2100) W3 (n=)	W1 (n=1500) W2 (n=1500) W3 (n=)	W1 (n=400) W2 (n=405) W3 (n=)	W1 (n=400) W2 (n=424) W3 (n=)	W1 (n=250) W2 (n=236) W3 (n=)	W1 (n=400) W2 (n=385) W3 (n=)
I will visit new destinations that I have never visited before		38% 40%	39% 41%	34% 37%	35% 36%	39% 36%	34% 28% ▼	31% 31%	33% 29%	38% 32%	42% 34%
I will visit and participate in indoor attractions and activities		30% 29%	38% 33% ▼	35% 38%	37% 30%	31% 28%	26% 23%	22% 26%	31% 20% ▼	31% 24%	33% 25% ▼
I will fill my days with as many attractions/activities as possible		22% 22%	25% 28%	21% 23%	24% 25%	25% 24%	19% 19%	16% 21%	23% 18%	19% 16%	26% 21%
I will spend more than I did on vacations pre-COVID-19		14% 14%	12% 12%	11% 13%	13% 10%	15% 15%	12% 11%	8% 10%	13% 7% ▼	11% 8%	15% 12%

▲ / ▼ Significantly higher / lower than previous wave.

Base: Total respondents

General Activities Interested In



+ Live shows or sporting events were split into two separate responses in Wave 2 (no sig testing on those 2 activities)


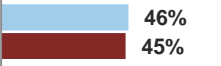
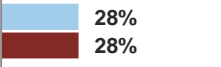

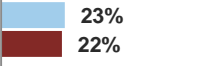

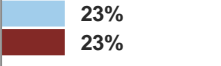

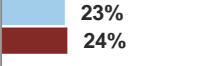
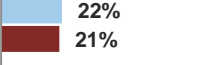

Note: Please refer to detailed data tables for results by province.

Base: Total respondents (n=9050)

COV14. Thinking of your next vacation as government restrictions related to COVID-19 are relaxed, what activities or places are you interested in while on vacation? (Check all that apply.)

▲ / ▼ Significantly higher / lower than previous wave.

Accommodation Use – Top2Box (Definitely/Very Likely)


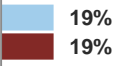
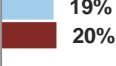
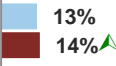
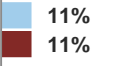
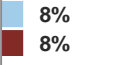
	TOTAL 	BC	AB	SK	MB	ON	QC	NB	NS	PE	NL
		W1 (n=1500) W2 (n=1500) W3 (n=)	W1 (n=1500) W2 (n=1500) W3 (n=)	W1 (n=500) W2 (n=500) W3 (n=)	W1 (n=500) W2 (n=500) W3 (n=)	W1 (n=2100) W2 (n=2100) W3 (n=)	W1 (n=1500) W2 (n=1500) W3 (n=)	W1 (n=400) W2 (n=405) W3 (n=)	W1 (n=400) W2 (n=424) W3 (n=)	W1 (n=250) W2 (n=236) W3 (n=)	W1 (n=400) W2 (n=385) W3 (n=)
Home of friends or relatives		51% 48%	50% 49%	54% 58%	49% 44%	45% 45%	42% 39%	44% 46%	44% 50%	58% 51%	50% 53%
Mid-priced hotel / motel		28% 29%	32% 31%	32% 37%	28% 27%	25% 26%	31% 28%	25% 26%	27% 21%	35% 24% 	30% 24%
Luxury hotel		23% 21%	23% 24%	24% 24%	18% 23%	24% 24%	23% 21%	17% 18%	22% 14% 	18% 12%	21% 23%
Camping or trailer /RV park		24% 28%	33% 30%	26% 30%	22% 19%	18% 20%	25% 24%	21% 19%	24% 16% 	20% 22%	22% 21%
Own cottage or second home		18% 18%	21% 25%	24% 26%	22% 25%	25% 26%	22% 24%	23% 26%	25% 18%	18% 21%	28% 33%
Resort		24% 23%	26% 27%	21% 24%	24% 21%	25% 24%	14% 14%	18% 16%	19% 12% 	18% 23%	22% 23%

 /  Significantly higher / lower than previous wave.

Base: Total respondents

COV15. As government restrictions related to COVID-19 are relaxed, how likely are you to stay at the following accommodation types?

Accommodation Use – Top2Box (Definitely/Very Likely) (cont.)

	TOTAL 	BC W1 (n=1500) W2 (n=1500) W3 (n=)	AB W1 (n=1500) W2 (n=1500) W3 (n=)	SK W1 (n=500) W2 (n=500) W3 (n=)	MB W1 (n=500) W2 (n=500) W3 (n=)	ON W1 (n=2100) W2 (n=2100) W3 (n=)	QC W1 (n=1500) W2 (n=1500) W3 (n=)	NB W1 (n=400) W2 (n=405) W3 (n=)	NS W1 (n=400) W2 (n=424) W3 (n=)	PE W1 (n=250) W2 (n=236) W3 (n=)	NL W1 (n=400) W2 (n=385) W3 (n=)
Budget hotel / motel		18% 17%	18% 23% ▲	20% 28% ▲	25% 16% ▼	16% 16%	26% 24%	21% 19%	20% 17%	23% 15%	19% 17%
Rented house, apartment or condominium		21% 19%	21% 22%	18% 17%	20% 19%	19% 21%	18% 20%	15% 17%	19% 14%	19% 16%	24% 25%
Bed & Breakfast		14% 13%	16% 17%	12% 14%	12% 11%	13% 14%	11% 15% ▲	8% 14% ▲	12% 8%	12% 13%	16% 15%
Guest ranch, farm, or lodge		12% 12%	12% 13%	11% 12%	10% 10%	11% 10%	9% 11%	11% 7%	11% 4% ▼	10% 9%	13% 9%
Hostel, university or school dormitory		8% 7%	7% 8%	4% 5%	7% 5%	9% 9%	8% 8%	6% 4%	5% 2%	4% 3%	10% 3% ▼

▲ / ▼ Significantly higher / lower than previous wave.

Base: Total respondents

COV15. As government restrictions related to COVID-19 are relaxed, how likely are you to stay at the following accommodation types?

Transportation Modes – Top2Box (Definitely/Very Likely)

	TOTAL	W1 (n=9050)	W2 (n=9050)	W3 (n=)	BC	AB	SK	MB	ON	QC	NB	NS	PE	NL									
		W1 (n=1500)	W2 (n=1500)	W3 (n=)	W1 (n=1500)	W2 (n=1500)	W3 (n=)	W1 (n=500)	W2 (n=500)	W3 (n=)	W1 (n=2100)	W2 (n=2100)	W3 (n=)	W1 (n=1500)	W2 (n=1500)	W3 (n=)	W1 (n=400)	W2 (n=405)	W3 (n=)	W1 (n=250)	W2 (n=236)	W3 (n=)	W1 (n=400)
Domestic air travel	 21% 19% ▼	26%	23%	28%	28%	20%	27%	21%	14%	17%	23%	22%	33%										
International air travel	 21% 19% ▼	22%	19%	25%	25%	18%	19%	21%	21%	12%	14%	16%	20%										
Rental car	 19% 20%	19%	23% ▲	24%	27%	19%	21%	20%	16%	16%	16%	17%	26%										
Ferry	 18% 18%	32%	35%	17%	16%	12%	13%	18%	15%	18%	27%	26%											
Public transit	 16% 16%	19%	17%	18%	13% ▼	9%	17%	17%	16%	8%	13%	8%	13%										

▲ / ▼ Significantly higher / lower than previous wave.

(cont.)

Base: Total respondents

COVID16. As government restrictions related to COVID-19 are relaxed, how likely are you to use the following modes of transportation?

Transportation Modes – Top2Box (Definitely/Very Likely) (cont.)

TOTAL		W1 (n=9050)	W2 (n=9050)	W3 (n=)	BC W1 (n=1500) W2 (n=1500) W3 (n=)	AB W1 (n=1500) W2 (n=1500) W3 (n=)	SK W1 (n=500) W2 (n=500) W3 (n=)	MB W1 (n=500) W2 (n=500) W3 (n=)	ON W1 (n=2100) W2 (n=2100) W3 (n=)	QC W1 (n=1500) W2 (n=1500) W3 (n=)	NB W1 (n=400) W2 (n=405) W3 (n=)	NS W1 (n=400) W2 (n=424) W3 (n=)	PE W1 (n=250) W2 (n=236) W3 (n=)	NL W1 (n=400) W2 (n=385) W3 (n=)
Taxis		14%	13%		17% 13% ▼	17% 16%	13% 16%	17% 15%	13% 13%	14% 13%	10% 10%	16% 9% ▼	15% 11%	15% 12%
Bus travel		12%	11%		12% 11%	13% 10%	6% 8%	11% 12%	13% 12%	13% 14%	7% 7%	9% 6%	11% 5%	13% 8%
Ride sharing services		12%	11%		12% 11%	12% 12%	9% 12%	13% 12%	13% 13%	10% 9%	6% 6%	9% 3% ▼	5% 3%	10% 8%
Cruise		9%	9%		10% 8%	8% 9%	7% 8%	10% 7%	9% 9%	9% 9%	6% 6%	6% 3% ▼	8% 1% ▼	11% 13%

▲ / ▼ Significantly higher / lower than previous wave.

Base: Total respondents

COV16. As government restrictions related to COVID-19 are relaxed, how likely are you to use the following modes of transportation?

Offerings to Encourage Travel in Near Future

TOTAL		W1 (n=9050)	W2 (n=9050)	W3 (n=)	BC	AB	SK	MB	ON	QC	NB	NS	PE	NL												
		W1 (n=1500)	W2 (n=1500)	W3 (n=)	W1 (n=1500)	W2 (n=1500)	W3 (n=)	W1 (n=500)	W2 (n=500)	W3 (n=)	W1 (n=2100)	W2 (n=2100)	W3 (n=)	W1 (n=1500)	W2 (n=1500)	W3 (n=)	W1 (n=400)	W2 (n=405)	W3 (n=)	W1 (n=400)	W2 (n=424)	W3 (n=)	W1 (n=250)	W2 (n=236)	W3 (n=)	W1 (n=400)
Full ticket refund		25%	26%		31%	27%	26%	22%	26%	21%	18%	26%	18%	30%												
		25%	26%		29%	29%	25%	29% ▲	26%	22%	24%	22%	36% ▲	30%												
Discounted travel deal		19%	17% ▼		19%	22%	19%	19%	18%	20%	14%	18%	20%	21%												
		19%	17% ▼		16%	20%	16%	19%	18%	14% ▼	14%	8% ▼	8% ▼	14% ▼												
Free cancellations		15%	16%		16%	15%	14%	16%	15%	15%	16%	15%	12%	12%												
		15%	16%		19%	16%	18%	15%	15%	15%	16%	13%	16%	12%												
Travel insurance offer		5%	5%		5%	4%	5%	6%	4%	6%	3%	3%	4%	6%												
		5%	5%		5%	4%	5%	3% ▼	5%	6%	3%	2%	4%	4%												
Waived Booking Fees		3%	2%		2%	2%	2%	2%	3%	3%	1%	1%	3%	2%												
		3%	2%		2%	1%	3%	1%	3%	2%	1%	1%	2%	2%												
None of the above would encourage me to make a travel booking in the near future		32%	33%		26%	28%	34%	34%	32%	34%	47%	36%	40%	29%												
		32%	33%		27%	27%	31%	32%	31%	40% ▲	41%	51% ▲	32%	38% ▲												
Other		1%	1%		1%	1%	1%	1%	2%	1%	<1%	1%	3%	-												
		1%	1%		2%	2%	2%	2%	1%	1%	1%	3%	1%	1%												

▲ / ▼ Significantly higher / lower than previous wave.

Base: Total respondents

38 COV17. Which one of the following offerings would most encourage you to make a travel booking in the near future? (Select one.)

4.

Resident Sentiment

Wave 2 – July 2020

Importance of Tourism Industry to Canada's Economy

TOTAL		BC W2 (n=1500) W3 (n=)	AB W2 (n=1500) W3 (n=)	SK W2 (n=500) W3 (n=)	MB W2 (n=500) W3 (n=)	ON W2 (n=2100) W3 (n=)	QC W2 (n=1500) W3 (n=)	NB W2 (n=405) W3 (n=)	NS W2 (n=424) W3 (n=)	PE W2 (n=236) W3 (n=)	NL W2 (n=385) W3 (n=)
Very important	52%	63%	61%	59%	55%	50%	38%	67%	77%	78%	68%
Somewhat important	34%	29%	30%	30%	34%	34%	42%	26%	19%	15%	23%
Neither important nor unimportant	7%	4%	5%	6%	5%	8%	10%	2%	2%	3%	3%
Not very important	2%	1%	2%	1%	2%	2%	1%	1%	1%	1%	1%
Not at all important	1%	1%	<1%	1%	1%	1%	1%	-	<1%	1%	1%
Don't know	5%	3%	2%	3%	2%	5%	8%	4%	1%	1%	4%

Base: Total respondents

[NEW Wave 2] RS1. In your opinion, how important is the tourism industry to Canada's economy?

Opinions about International and Domestic Tourism

TOTAL		BC	AB	SK	MB	ON	QC	NB	NS	PE	NL
W2 (n=9050) W3 (n=)		W2 (n=1500) W3	W2 (n=1500) W3	W2 (n=500) W3	W2 (n=500) W3	W2 (n=2100) W3	W2 (n=1500) W3	W2 (n=405) W3	W2 (n=424) W3	W2 (n=236) W3	W2 (n=385) W3
Visitors from other countries are good for Canada	<p>30% 34% 63%</p>	65%	68%	65%	66%	65%	58%	68%	63%	62%	56%
Canadian visitors travelling domestically are good for Canada	<p>42% 35% 77%</p>	83%	81%	80%	80%	76%	72%	80%	79%	75%	74%

Base: Total respondents

[NEW Wave 2] RS2. To what extent do you agree or disagree with each of the following statements?

5. Market Sizing

Wave 2 – July 2020

Market Sizing – Travel Before September 2020

	Residents									
	BC (n=1500)	AB (n=1500)	SK (n=500)	MB (n=500)	ON (n=2100)	QC (n=1500)	NB (n=405)	NS (n=424)	PE (n=236)	NL (n=385)
Adult population aged 18+	3,804,000	3,143,500	841,500	984,000	10,763,500	6,579,000	612,170	759,470	115,075	428,905
NET Domestic	43%	48%	51%	45%	32%	37%	55%	55%	58%	54%
	1,635,500	1,509,000	429,000	443,000	3,444,500	2,434,000	336,500	417,500	66,500	231,500
NET In-Province	43%	48%	51%	45%	31%	35%	55%	55%	59%	54%
	1,635,500	1,509,000	429,000	443,000	3,336,500	2,302,500	336,500	417,500	68,000	231,500
Other communities near you	37%	39%	44%	36%	27%	30%	48%	44%	42%	45%
	1,407,500	1,226,000	370,500	354,000	2,906,000	1,973,500	294,000	334,000	48,500	193,000
Other parts of your province	37%	43%	45%	42%	23%	29%	48%	47%	58%	50%
	1,407,500	1,351,500	378,500	413,500	2,475,500	1,908,000	294,000	357,000	66,500	214,500
Other parts of Canada	12%	20%	22%	15%	11%	14%	14%	13%	17%	12%
	456,500	628,500	185,000	147,500	1,184,000	921,000	85,500	98,500	19,500	51,500
The United States	2%	3%	3%	2%	3%	2%	2%	0	1%	2%
	76,000	94,500	25,000	19,500	323,000	131,500	12,000	-	1,000	8,500
Other countries (outside of the US)	2%	4%	3%	2%	2%	3%	0	0	1%	1%
	76,000	125,500	25,000	19,500	215,500	197,500	-	-	1,000	4,500

Base: Wave 2 respondents who indicated they would be comfortable travelling in July or August 2020. Excludes respondents who indicated they have already started travelling post-COVID-19. COV5. Given the current situation with COVID-19, when is the first month that you would feel comfortable travelling to the following destinations?

Market Sizing – Out-of-Province Travel Destinations

For travel before September 2020

	Residents									
	BC (n=175)	AB (n=314)	SK (n=110)	MB (n=82*)	ON (n=233)	QC (n=243)	NB (n=56*)	NS (n=61*)	PE (n=42**)	NL (n=45**)
<i>Out-of-province traveller population</i> [^]	456,500	628,500	185,000	147,500	1,184,000	921,000	85,500	98,500	19,500	51,500
BC	n/a	85%	59%	64%	46%	28%	7%	15%	5%	25%
	n/a	534,000	109,000	94,500	544,500	258,000	6,000	15,000	1,000	13,000
AB	76%	n/a	84%	67%	30%	12%	9%	13%	10%	12%
	347,000	n/a	155,500	99,000	355,000	110,500	7,500	13,000	2,000	6,000
SK	20%	28%	n/a	50%	10%	5%	8%	8%	5%	3%
	91,500	176,000	n/a	74,000	118,500	46,000	7,000	8,000	1,000	1,500
MB	16%	14%	47%	n/a	15%	6%	6%	8%	9%	3%
	73,000	88,000	87,000	n/a	177,500	55,500	5,000	8,000	2,000	1,500
ON	33%	19%	11%	27%	n/a	61%	18%	19%	20%	23%
	150,500	119,500	20,500	40,000	n/a	562,000	15,500	18,500	4,000	12,000
QC	14%	8%	4%	7%	40%	n/a	25%	8%	11%	12%
	64,000	50,500	7,500	10,500	473,500	n/a	21,500	8,000	2,000	6,000
NB	14%	8%	10%	9%	24%	24%	n/a	71%	75%	34%
	64,000	50,500	18,500	13,500	284,000	221,000	n/a	70,000	14,500	17,500

[^]Out-of-province traveller population represents the population that are willing to travel to other parts of Canada before September 2020.

*Small base size (<100), interpret with caution. **Very small base size (<50), interpret with extreme caution.

Base: Respondents willing to travel to other parts of Canada before in July or August 2020. Excludes respondents who indicated they have already started travelling out-of-province post-COVID-19. COV7. You mentioned that you might feel comfortable travelling to other parts of Canada by August 2020. Which provinces or territories would you consider visiting? (Select all that apply)

(cont.)

Market Sizing – Out-of-Province Travel Destinations (cont.)

For travel before September 2020

	Residents									
	BC (n=175)	AB (n=314)	SK (n=110)	MB (n=82*)	ON (n=233)	QC (n=243)	NB (n=56*)	NS (n=61*)	PE (n=42**)	NL (n=45**)
Out-of-province traveller population [^]	456,500	628,500	185,000	147,500	1,184,000	921,000	85,500	98,500	19,500	51,500
NS	15%	11%	11%	12%	37%	16%	79%	n/a	85%	69%
	68,500	69,000	20,500	17,500	438,000	147,500	67,500	n/a	16,500	35,500
PE	12%	7%	9%	11%	29%	20%	68%	73%	n/a	35%
	55,000	44,000	16,500	16,000	343,500	184,000	58,000	72,000	n/a	18,000
NL	14%	8%	11%	8%	28%	4%	16%	31%	27%	n/a
	64,000	50,500	20,500	12,000	331,500	37,000	13,500	30,500	5,500	n/a
YU	14%	8%	11%	6%	5%	7%	0	1%	2%	2%
	64,000	50,500	20,500	9,000	59,000	64,500	-	1,000	500	1,000
NT	10%	8%	7%	8%	4%	2%	0	1%	4%	2%
	45,500	50,500	13,000	12,000	47,500	18,500	-	1,000	1,000	1,000
NU	5%	4%	5%	6%	4%	2%	0	1%	2%	2%
	23,000	25,000	9,500	9,000	47,500	18,500	-	1,000	500	1,000
Don't know	5%	3%	2%	3%	13%	14%	2%	5%	5%	1%
	23,000	19,000	3,500	4,500	154,000	129,000	1,500	5,000	1,000	500

[^]Out-of-province traveller population represents the population that are willing to travel to other parts of Canada before September 2020.

*Small base size (<100), interpret with caution. **Very small base size (<50), interpret with extreme caution.

Base: Respondents willing to travel to other parts of Canada in July or August 2020. Excludes respondents who indicated they have already started travelling out-of-province post-COVID-19. COV7. You mentioned that you might feel comfortable travelling to other parts of Canada by August 2020. Which provinces or territories would you consider visiting? (Select all that apply)

Market Sizing – Travel Before September 2020

(Including respondents who answered 'I have already started travelling here post-COVID')

	Residents									
	BC (n=1500)	AB (n=1500)	SK (n=500)	MB (n=500)	ON (n=2100)	QC (n=1500)	NB (n=405)	NS (n=424)	PE (n=236)	NL (n=385)
Adult population aged 18+	3,804,000	3,143,500	841,500	984,000	10,763,500	6,579,000	612,170	759,470	115,075	428,905
NET Domestic	50%	56%	60%	53%	36%	42%	63%	61%	67%	62%
	1,894,000	1,760,500	505,000	520,500	3,824,500	2,792,000	383,000	463,500	76,500	264,000
NET In-Province	49%	55%	60%	52%	35%	41%	62%	61%	68%	61%
	1,872,000	1,736,000	502,000	510,000	3,750,500	2,695,000	379,500	459,500	78,000	261,500
Other communities near you	43%	45%	51%	42%	30%	35%	54%	48%	47%	50%
	1,643,500	1,404,500	431,000	417,000	3,216,000	2,320,500	329,500	366,000	53,500	216,000
Other parts of your province	40%	49%	53%	47%	25%	32%	54%	49%	64%	54%
	1,505,500	1,536,500	446,000	460,000	2,669,000	2,077,500	329,500	374,000	74,000	230,000
Other parts of Canada	13%	22%	24%	16%	11%	14%	15%	14%	18%	13%
	483,000	706,500	203,500	160,500	1,161,500	946,000	89,500	105,000	20,500	54,000
The United States	3%	4%	4%	3%	3%	3%	2%	2%	1%	2%
	116,000	129,000	29,500	32,000	349,000	191,500	10,500	11,500	1,500	8,500
Other countries (outside of the US)	3%	4%	3%	3%	3%	3%	0	1%	1%	1%
	110,000	129,000	23,500	28,500	287,500	207,000	-	4,000	1,500	5,500

Base: Wave 2 respondents who indicated they would be comfortable travelling in July or August 2020 or who indicated they have already started travelling post-COVID-19. COV5. Given the current situation with COVID-19, when is the first month that you would feel comfortable travelling to the following destinations?

Thank you!
Merci!

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